

X-INSIGHTS CLUB REPORT 2024-2025

The analytical club of XIME



ABOUT THE CLUB

X-Insights is a dynamic club of aspiring analysts and data enthusiasts. Our main aim is to empower data enthusiasts to lead the future through exploration, learning, and analytics applications. We provide a platform to learn, explore, and build to seize the opportunities of the next-gen tech era.

“X-Insights - Where curiosity meets analysis and enthusiasm knows no limit.”

Objectives:

- To create a platform for members to share knowledge, insights, and experiences related to analytics.
- To facilitate networking opportunities among members and with professionals in the analytics field, fostering connections that could be beneficial for career development.

Activities:

- **Orientation:** Introduction to X-Insights and its activities.
- **Workshops:** Sessions on Excel, Tableau, and AI tools.
- **Competitions:** Events like Clash of Memes and Excel-lent AI Creations.
- **Networking:** Alumni Meet and SIP Sundays for mentorship and connections.
- **Engagement:** Interactive games, quizzes, and data visualization challenges.
- **Awareness:** X-Insights Engagement Week highlighting analytics trends.

Special Events:

- **Inauguration:** Launch of X-Insights with a keynote by Mr. Suraj Shukla.
- **Badge Ceremony:** Recognition of X-Insights members with official badges.
- **Orientation Quiz:** Interactive quiz and data visualization game for juniors.

FACULTY COORDINATOR OF X- INSIGHTS CLUB

Dr. K. Subramanian



Dr. K. Subramanian, Sr. Assistant Professor at XIME Bangalore, serves as the dedicated faculty coordinator of the X-Insights Club. With over 18 years of academic experience and 3 years in the industry, Dr. Subramanian has played a pivotal role in guiding the club's initiatives. His expertise in scheduling training programs, IT audits, and business development has greatly enhanced the club's strategic planning and execution. As the batch coordinator of Business Analytics, Dr. Subramanian has actively contributed to developing engaging learning experiences for students, ensuring they gain practical insights into analytics concepts.

Renowned for his warmth and dedication, Dr. Subramanian is a pillar of support for students, always ready to simplify complex concepts and mentor aspiring analysts. His proactive involvement has been instrumental in the successful execution of multiple X-Insights events, fostering a vibrant learning environment that encourages creativity, teamwork, and critical thinking. His passion for teaching and mentorship continues to inspire students, strengthening the club's presence at XIME Bangalore.

THE TEAM – CLUB MEMBERS

SENIORS			
S No	Name	Roll No	Designation
1	Vindhya Gupta Konda	BA03060	President
2	Kangkan Talukdar	29085	Vice President
3	Akshaya Krishnan M J	29012	Secretary
4	Rishikesh	BA03063	Treasurer
5	Sahil Thakur	BA03047	Creative Head
6	Lena Grace Joseph	29098	PR & Social Media
7	Rohan Taneja	BA03046	Content Head
8	Riddhi Jain	29166	Executive Member
9	Apurv	BA03062	Executive Member
10	Vaanya	BA03058	Executive Member
11	Vanshika Jain	BA03059	Executive Member
12	Mamidi Hanuman Varshith	29102	Executive Member

JUNIORS			
S No	Name	Roll No	Designation
1	Ipsa Mahapatra	BA04025	Core Member
2	Tiya George	BA04061	Core Member
3	Nandana Shijil	BA04032	Core Member
4	Anushka Chakravarty	BA04010	Core Member
5	Arjama Roy	30038	Core Member
6	Deotima Chakroborty	30062	Core Member
7	Ishita Dua	30087	Core Member
8	Kali Prakash	30096	Core Member
9	Kiran Babu K	30103	Core Member
10	Nitin Kalepalli	BA04058	Core Member
11	Divya Raj	BA04023	Core Member
12	Abhishek Kumar Jha	30005	Core Member
13	Arpit Dhongade	30042	Core Member
14	Adarsh Prasad	30008	Core Member

EVENT TIMELINE

S.NO	Event Name	Date	Description	Page No
1	SIP Sunday	June 9, 2024	Online Speaker Session designed to provide insights into real-world industry experiences and practical knowledge sharing.	6
2	Orientation Day	July 11, 2024	An interactive session welcoming juniors to X-Insights, featuring a Slido quiz, data visualization game, and a club highlight video.	9
3	Introduction to Data Science & AI / Inauguration & Badge Ceremony	August 2, 2024	Inauguration of X-Insights with a keynote by Mr. Suraj Shukla, alongside a detailed session on Data Science and AI fundamentals.	11
4	Excel Workshop Session 1	August 9, 2024	Practical Excel workshop introducing essential tools like HLOOKUP, XLOOKUP, and visualization techniques.	13
5	Excel Workshop Session 2	September 13, 2024	Advanced Excel workshop focused on complex formulas, data visualization, and analytics-driven decision-making.	15
6	Clash of Memes	October 6 to 8, 2024	Online meme-making competition combining humor and analytical insights, encouraging creative expression.	17
7	Insights Board	October 29, 2024	A platform for students to present ideas, insights, and analytical solutions to real-world problems.	19
8	Tableau Workshop	November 21, 2024	Hands-on workshop on Tableau for effective data visualization and	21

			business insights generation.	
9	X-Insights Dartboard	December 7, 2024	Interactive and fun-filled activity held during the Alumni Meet, fostering engagement between alumni and current students.	23
10	X-Insights Engagement Week	December 24-30, 2024	Week-long online event featuring analytics trends, games, quizzes, and knowledge-sharing sessions.	24
11	EXCEL-LENT AI Creations	February 20, 2025	A competition blending Excel skills with AI creativity, encouraging participants to present innovative solutions.	26
12	AI Dumb Charades	March 18, 2025	A competition blending the fun use of AI image generation to guess a list of movies instead of acting it out	28

Special Highlight:

The X-Insights Club has played a pivotal role in enhancing the analytical capabilities of students at XIME by organizing a series of impactful events throughout the year. Through engaging sessions like *the Introduction to Data Science & AI* and *hands-on workshops on Excel and Tableau*, students gained essential technical skills and practical insights. Events like *EXCEL-LENT AI Creations* and *Insights Board* encouraged creative thinking and problem-solving by combining analytics with innovative ideas. Meanwhile, interactive initiatives such as the *Clash of Memes* and *X-Insights Dartboard* fostered teamwork, critical thinking, and strategic decision-making in a fun environment. The club's commitment to fostering analytical talent was further demonstrated through *SIP Sunday speaker sessions*, providing students with industry insights, and the *X-Insights Engagement Week*, ensuring continuous learning through diverse activities. By blending technical expertise with interactive experiences, X-Insights has significantly contributed to preparing students for data-driven decision-making and real-world business challenges.

1.SIP Sundays - Session 5 - Analytics (Collaboration with Hruday)

Event Details:

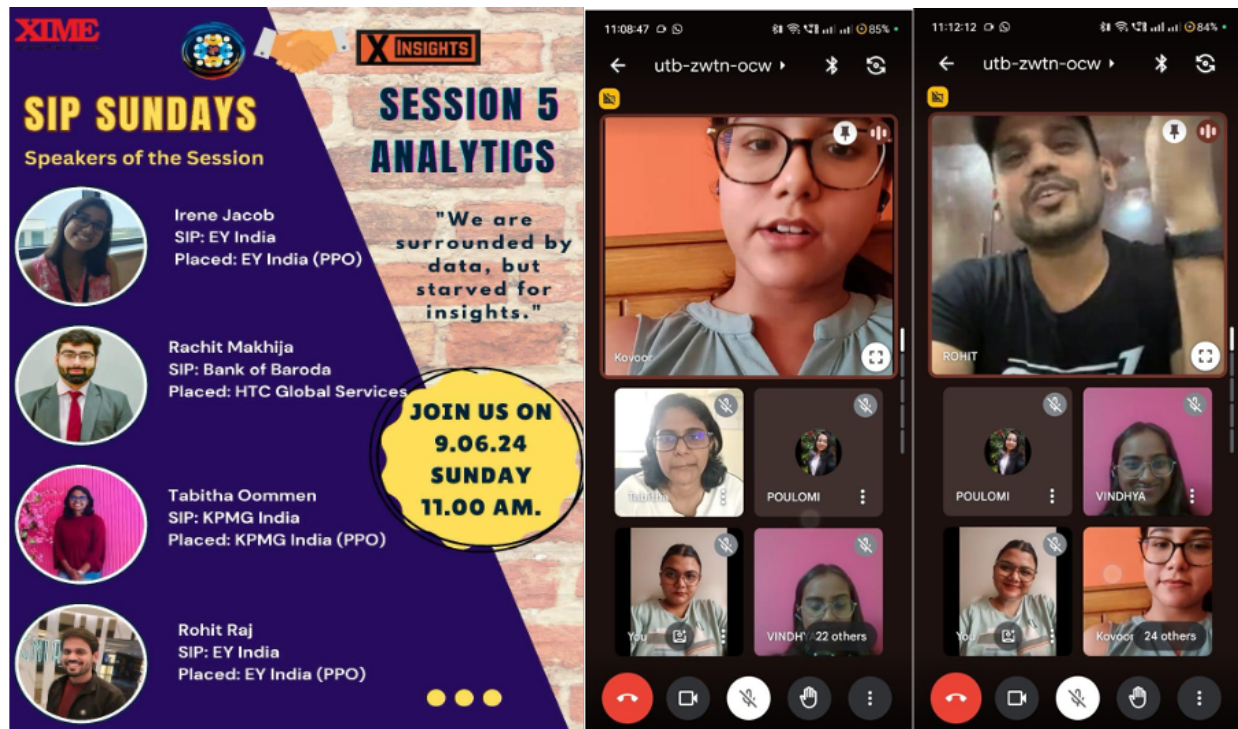
Date: 9th June 2024

Time: 11:00 AM

Venue: Virtual (Google Meet)

Introduction:

The SIP Sundays event, conducted in collaboration with HRuday, was an insightful session designed specifically for Business Analytics (BA) students at XIME. The primary objective was to provide guidance and mentorship to students preparing for their upcoming summer internships. The session offered a valuable platform for students to interact directly with their seniors, gaining firsthand knowledge about internship experiences.



Speakers:

The session featured prominent senior students who shared their internship experiences, insights, and advice. The distinguished speakers included:

- **Irene Jacob**
SIP: EY India
Placement: EY India (PPO)
- **Rachit Makhija**
SIP: Bank of Baroda
Placement: HTC Global Services
- **Tabitha Oommen**
SIP: KPMG India
Placement: KPMG India (PPO)
- **Rohit Raj**
SIP: EY India
Placement: EY India (PPO)

Session Highlights:

The one-hour session was highly engaging and informative. Each speaker provided valuable insights into various aspects of their internship journey, including:

- **How They Secured Their Internship:** The speakers detailed their application process, preparation strategies, and key takeaways from their successful placements.
- **Work Experiences:** They described the roles they played, tasks undertaken, and key responsibilities during their internships.
- **Challenges Faced and Solutions:** The seniors openly shared obstacles they encountered during their internships and practical strategies they adopted to overcome these challenges.
- **Skills Gained:** Emphasis was given to technical, analytical, and interpersonal skills developed during their internships.
- **Career Impact:** Each speaker reflected on how their internship experiences influenced their career aspirations and future goals.

Interactive Session:

The event concluded with an engaging Q&A session, allowing juniors to interact directly with the speakers. This personalized interaction fostered a deeper understanding of the internship process and offered practical advice for students preparing to embark on similar journeys.

Conclusion:

The SIP Sundays - Session 5 Analytics event was a resounding success, achieving its goal of educating and inspiring students. By sharing their personal experiences, the senior speakers provided invaluable mentorship that will help juniors navigate their future internships more

effectively. The session not only equipped students with practical insights but also fostered a sense of community, strengthening the bond between senior and junior cohorts at XIME.

2.X-Insights Orientation Day

Event Details:

Date: 11th July 2024

Time: 3:20 PM

Venue: J Philip Auditorium

Introduction:

On Orientation Day, X-Insights had the pleasure of introducing our vibrant club to the new batch of juniors at XIME Bangalore. The event aimed to familiarize the newcomers with the exciting world of analytics and the myriad of activities our club offers throughout the year.



Session Highlights:

The session kicked off with an introduction to X-Insights, highlighting our mission and the diverse opportunities we provide to our members. Our club focuses on fostering a deep understanding of analytics through various initiatives such as specialized workshops, engaging games, insightful speaker sessions, lively fairs, and more. These activities are designed not only to enhance analytical skills but also to build a strong sense of community among our members. To make the session interactive, we conducted a fun and educational quiz on Slido. This was followed by a thrilling data visualization game that allowed the juniors to apply their analytical thinking in a playful setting. The competitive spirit was palpable, and the winners were rewarded with exciting prizes, adding to the enthusiasm of the event.

As the session drew to a close, we showcased a video that captured the essence of X-Insights, featuring highlights from past events and testimonials from current members. This visual journey through our club's activities served as a warm welcome to the juniors, inspiring them to embark on their own journey with X-Insights.

Conclusion:

We concluded the orientation by officially welcoming our juniors onboard, encouraging them to actively participate in our upcoming events and make the most of the learning and networking opportunities available through X-Insights. We are excited to see the fresh energy and new perspectives they will bring to our club.

3.Introduction to Data Science & AI & Badge Ceremony

Event Details:

Date: 2nd August 2024

Time: 3:20 PM

Venue: J Philip Auditorium

Introduction:

On 2nd August 2024, an inspiring and educational event was held, featuring Mr. Suraj Shukla from Accenture as the keynote speaker. The event focused on introducing Data Science and Artificial Intelligence (AI) to a keen audience, particularly juniors, who are eager to delve into these transformative fields. Mr. Shukla, renowned for his expertise and experience, delivered a comprehensive and enlightening presentation, making complex concepts accessible and engaging for all attendees.



Session Highlights:

The session began with Mr. Shukla introducing the basics of Data Science, explaining its significance in today's data-driven world. He detailed how Data Science involves the extraction of meaningful insights from vast amounts of data, emphasizing its importance in decision-making processes across various industries. He elaborated on the interdisciplinary nature of

Data Science, integrating statistics, computer science, and domain expertise to solve real-world problems.

Transitioning to Artificial Intelligence, Mr. Shukla captured the audience's attention with examples of AI applications that have revolutionized industries. He discussed how AI technologies, such as machine learning and deep learning, enable computers to learn from data and perform tasks that typically require human intelligence. Mr. Shukla highlighted the potential of AI to enhance efficiency, accuracy, and innovation in fields ranging from healthcare to finance, and from transportation to entertainment.

One of the most impactful segments of Mr. Shukla's presentation was his discussion on the ethical considerations and challenges associated with AI and Data Science. He underscored the importance of responsible AI development, addressing concerns related to data privacy, bias in algorithms, and the need for transparency and accountability. This part of the presentation resonated deeply with the audience, fostering a thoughtful dialogue on the societal implications of these technologies.

Inauguration & Badge Ceremony:

The event also marked the inauguration of the X-Insights club, a new initiative dedicated to fostering a deeper understanding of Data Science and AI among students. The club aims to provide a platform for students to explore these fields, engage in collaborative projects, and connect with industry experts. Mr. Shukla, in his role as the chief guest, officially launched the club, expressing his enthusiasm for its mission and goals.

To commemorate the occasion, badges were distributed to every club member. These badges symbolized the members' commitment to exploring and contributing to the field of Data Science and AI. The distribution of badges was a moment of pride and excitement, as it represented the beginning of a journey for the students towards becoming knowledgeable and skilled professionals in these cutting-edge domains.

Conclusion:

Overall, the event was a resounding success, leaving attendees inspired and motivated. Mr. Suraj Shukla's insightful presentation, combined with the launch of the X-Insights club, set the stage for a vibrant community of learners and innovators dedicated to Data Science and AI. This event not only provided valuable knowledge but also ignited a passion for continuous learning and exploration among the students.

4.Excel Workshop - Session 1

Event Details:

Date: 9th August 2024

Time: 3:30 PM - 5:00 PM

Venue: 10th Batch Hall

Workshop Overview:

The Excel workshop organized by the X-Insights Club was a comprehensive session designed to enhance participants' proficiency in Microsoft Excel, focusing on essential data analysis tools and techniques. Both juniors and seniors were invited to this interactive and educational event, aimed at bridging the gap between theoretical knowledge and practical application.



Workshop Agenda:

1. Introduction and Welcome:

- The session began with a warm welcome from the organizers and a brief introduction to the workshop's objectives. Participants were informed about the agenda and the key Excel skills they would acquire by the end of the session.
- 2. Training Modules:**
- Conditional Formatting: Participants learned how to use conditional formatting to highlight important data points based on specific criteria. The trainer demonstrated various formatting options, such as colour scales, data bars, and icon sets, to help visualize data trends and outliers effectively.
 - VLOOKUP Function: The workshop covered the VLOOKUP function, a crucial tool for searching and retrieving data from large datasets. The trainer explained the syntax and practical applications of VLOOKUP, providing step-by-step examples to ensure a clear understanding.
 - Pivot Tables: Attendees were introduced to pivot tables, which are powerful tools for summarizing and analysing large amounts of data. The session included a hands-on demonstration of creating pivot tables, grouping data, and generating insightful reports.
- 3. Interactive Quiz:**
- Following the training modules, a quiz was conducted on Instagram to reinforce the concepts learned during the workshop. The quiz was designed to test participants' knowledge and understanding of conditional formatting, VLOOKUP, and pivot tables. It served as an engaging way to review key points and encourage active participation.
- 4. Practice Exercise:**
- To solidify their learning, participants were provided with a sample dataset along with a set of practice questions. The dataset and questions were designed to allow students to apply the skills they had just acquired. This exercise gave them an opportunity to work on real-world data scenarios and enhance their practical skills.
- 5. Closing and Feedback:**
- The workshop concluded with a summary of the key takeaways and an opportunity for participants to ask questions. The organizers encouraged feedback to gauge the effectiveness of the session and gather suggestions for future workshops.

Outcome:

The Excel workshop by X-Insights Club was well-received, combining valuable learning with interactive elements that made the session both educational and enjoyable. Participants gained hands-on experience with key Excel functions, enhanced their data analysis skills, and engaged in a fun, competitive quiz. The practice exercise provided practical application opportunities, ensuring that attendees left with a solid understanding of the material and the confidence to use these Excel tools in their own work.

5.Excel Workshop - Session 2

Event Details:

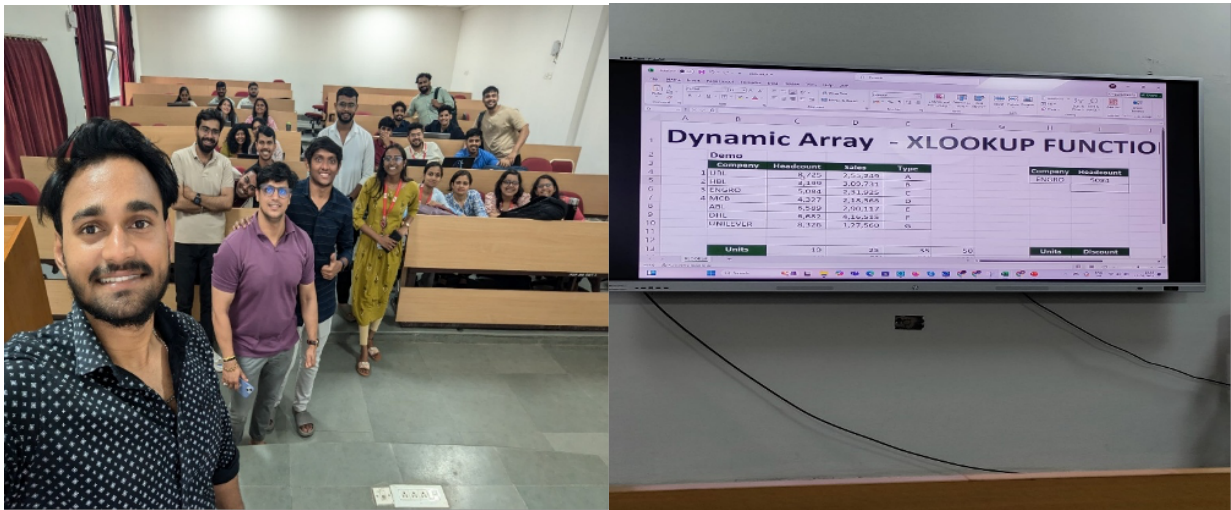
Date: 13th September 2024

Time: 3:30 PM - 4:30 PM

Venue: Tenth Batch Hall

Workshop Overview:

On 13th September 2024, the X-Insights Club of XIME Bangalore successfully hosted an engaging Excel workshop that provided students with valuable insights into advanced Excel functions and data visualization techniques. The session was well-attended by students eager to enhance their Excel skills, an essential tool in the business world.



Key Topics Covered:

1. HLOOKUP:

- The workshop kicked off with a comprehensive explanation of the HLOOKUP function, which is used to search for values horizontally across rows. Participants learned how to apply this function to streamline data lookups across wide datasets, making it particularly useful for analyzing large spreadsheets.

2. XLOOKUP:

- Moving forward, the session introduced the XLOOKUP function, a more versatile and powerful alternative to traditional lookup functions like VLOOKUP and HLOOKUP. XLOOKUP allows users to perform both vertical and horizontal lookups, providing a simplified yet efficient way to search for values across tables. The speaker demonstrated how XLOOKUP enhances data retrieval, offering flexibility and eliminating the limitations of its predecessors.

3. Visualization in Excel:

- The final segment of the workshop focused on visualization techniques in Excel. Students were guided through the process of creating visually appealing and informative charts, graphs, and dashboards. The emphasis was on transforming raw data into meaningful insights through effective visual representation. Participants learned about various chart types and how to customize them for clear communication of data trends and analysis.

Impact:

The workshop proved to be a hands-on learning experience, allowing students to work on practical exercises during the session. This interactive approach ensured that attendees not only understood the theoretical aspects but also gained confidence in applying these Excel functions to real-world scenarios. Students left the workshop with an enhanced toolkit for data analysis, improving their efficiency and productivity in academic and professional projects.

Conclusion:

The Excel Workshop conducted by the X-Insights Club was a great success, equipping participants with essential skills in advanced Excel functions and visualization techniques. The positive feedback from attendees highlights the importance of such workshops in bridging the gap between theoretical knowledge and practical application. The club looks forward to hosting more such skill-enhancing sessions in the future.

6. Clash of Memes Event 2024

Event Details:

Date: October 9 to 11, 2024

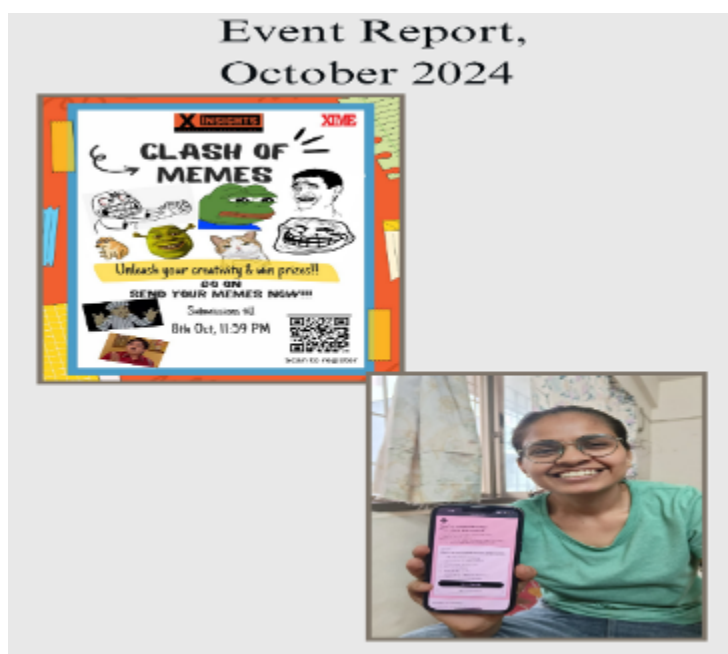
Registration Date: October 6 to 8, 2024

Registration Fee: ₹20 per person

Number of Participants Registered: 25

Overview:

X-Insights, the analytics club of XIME Bengaluru, held the Clash of Memes competition, an online event from October 9 to 11 on the official Instagram page of the club. The participants had to submit memes of their own creation aimed at bringing out the humour in analytics, and the best of them was selected through the number of likes received by the post.



Event Details:

The competition was announced on the club's official Instagram account and unofficial XIME student WhatsApp account on October 6, 2024. Students were asked to submit their original memes related to analytics, be it about tools like Excel, Power BI, or the subject in general. Posters were put up in common areas and widely publicized by announcing in classrooms and providing repeated reminders.

Judging and Evaluation:

Submissions were closed on October 8 at 12 PM with a total of 25 submissions. All entrants were asked to subscribe to X-Insight's official Instagram page where the results would be declared. From October 9 till October 11, all submissions were displayed in groups of eight, and the memes with the most likes were selected as the winners. Two entries out of the initial 25 emerged as the winners. The first prize went to Kritika Maurya of Section B from PGDM - 30, followed by Aarti Bhatnagar from Section C from PGDM - 30.

Conclusion:

Overall, the event is considered a success as the club saw a boost in the official Instagram page by 250 followers. The club aspires to achieve more in the future for the current academic year and inspire students about the world of analytics.

7. Insights Board - Dash it Up

Event Details:

Date: October 29, 2024

Dataset Release Date: October 26, 2024

Registration Fee: ₹60 per team

Number of Teams Registered: 3

Team Composition: Maximum of 3 members per team

Overview:

The Insights Board: Dash it Up event, held on October 29, 2024, was a vibrant data analysis competition focused on fostering analytical skills and creativity among participants. Each team was provided with a dataset on October 26 and was tasked with preparing a comprehensive analysis. Teams presented their insights using the tool of their choice (Excel, Power BI, Tableau, etc.), showcasing their findings through well-structured graphs and visualizations.



Event Details:

The challenge required participants to harness their data interpretation skills and demonstrate effective storytelling through visual analytics. The teams were evaluated based on the clarity of their analysis, the accuracy of their interpretations, and their ability to communicate insights effectively.

Judging and Evaluation:

Professor Johnson Clement Madathil, an expert in data analytics and visual storytelling, served as the judge. His thorough evaluations focused on the innovation and clarity displayed in each presentation, as well as the depth of analysis.

Conclusion:

The event was successful in encouraging participants to dive deep into data and enhance their skills in BI tools, creating a platform for collaboration, learning, and innovation.

8. Tableau Workshop 2024 Report

Event Details:

Date: November 21, 2024

Registration Period: November 19 to 20, 2024

Registration Fee: None

Number of Participants Registered: 56

Overview:

X-Insights, the analytics club of XIME Bengaluru, held a workshop on the data visualization tool Tableau. This offline event took place on November 21, 2024, at the First Batch Hall on the MDP Block of the XIME campus. Participants were guided through Tableau basics and took a quiz at the conclusion of the event to assess their retention and the workshop's effectiveness.



Announcement Details:

The workshop was announced on the club's official Instagram account, official email IDs of registered participants, and the unofficial XIME student WhatsApp account on November 19, 2024. It was scheduled for November 21, Thursday, at 4:45 PM. Upon registration, participants received a guide instructing them on how to download Tableau Public on their personal laptops and were asked to arrive prepared with the application installed.

Workshop Details:

The workshop started at 4:45 PM at the First Batch Hall on the MDP Block. It was led by Vindhya Gupta Konda, the President of the X-Insights Club. The workshop focused on data fields, various chart types such as pie charts and trend analysis, and the use of dashboards. At the end of the workshop, a quiz was held on the official Instagram page to assess participants' understanding. The closing address was given by Tiya George, who thanked everyone for contributing to the success of the workshop.

Conclusion:

A total of 36 responses were received on the feedback form shared with the registered participants. The majority of responses were positive, with participants requesting more such workshops in the future. All participants were encouraged to follow X-Insights' official Instagram page for more content about the world of analytics.

9. Alumni Meet 2024 Report

Event Details:

Date: December 7, 2024

Registration Date: December 7, 2024

Number of Participants: 131

Venue: Basketball Court

Objective:

The event aimed to provide a fun and relaxing activity that brought together alumni, students, and other guests. It encouraged friendly competition and helped people interact and connect in an enjoyable atmosphere.



Event Description:

The "Dartboard Extravaganza" was a dynamic and entertaining event hosted by X-Insights during the Alumni Meet at XIME Bangalore. Designed to add an element of fun and excitement, the event brought together alumni, students, and faculty members in an engaging activity. The interactive nature of the game encouraged active participation, allowing attendees to bond and create memorable experiences.

Conclusion:

The Dartboard Extravaganza was a highly successful event. The event saw enthusiastic participation from alumni, students, and faculty, with many enjoying the competitive yet fun activity.



Dartboard Game Challenge

Rules to Play

Trials: Get 2 trial attempts to warm up.

Actual Rounds: Play 3 actual chances to score big!

Exciting Prizes

Score 80-89: Win ₹60!

Score 90-100: Win ₹70!

Score 100+: Win ₹100!

Show your skills, aim for perfection, and take home fantastic prizes!

⚡ Don't miss the fun! Join now and make your mark!

10. X insights Engagement Week 2024 Report

Event Details:

Date: December 24 to 30, 2024

Platform: Instagram and WhatsApp

Overview:

From December 24th to 30th, X-Insights, the Analytics Club of XIME Bangalore, organized an exciting and informative engagement week on Instagram and WhatsApp. This initiative aimed to highlight the importance and emerging trends in analytics, using posts and interactive polls in stories to capture the audience's attention. Each day focused on a unique theme, showcasing how analytics is transforming industries and contributing to innovation. The posts were collaboratively created by club members, ensuring a diverse and comprehensive exploration of the topic.

Event Breakdown:

- **Day 1 (24/12/2024):** The week began with a brief introduction to analytics. A carousel post outlined the types of analytics—descriptive, predictive, and prescriptive—emphasizing their role in driving data-driven decision-making. A poll invited the audience to reflect on how they use analytics in their daily lives.
- **Day 2 (25/12/2024):** Focused on sports, highlighting how analytics is revolutionizing player performance, game strategies, and fan engagement. The post included case studies showcasing the use of analytics in cricket and football. A poll asked viewers to vote on which sport they believed uses analytics the most.
- **Day 3 (26/12/2024):** Explored the application of analytics in the fashion industry. The post explained how analytics is used for trend forecasting, inventory management, and personalizing customer experiences. Examples from global brands were shared, followed by a poll asking if people would trust AI to choose their outfits.
- **Day 4 (27/12/2024):** Highlighted the role of analytics in healthcare. The post showcased how analytics improves patient care, disease prediction, and hospital operations, with a special infographic highlighting its role during the COVID-19 pandemic. A poll asked if analytics should play a bigger role in healthcare.
- **Day 5 (28/12/2024):** Introduced popular analytics tools such as Power BI, Tableau, Python, and SQL. A comparative post helped users understand the strengths of each tool for beginners and advanced users. The accompanying poll asked which tool the audience prefers.
- **Day 6 (29/12/2024):** Showcased the versatility of analytics across industries. The post featured a visual mapping of analytics applications in sectors like finance, retail, and manufacturing. A poll asked viewers to identify the industry that uses analytics most effectively.

- Day 7 (30/12/2024):** Concluded the week with valuable insights into careers in analytics. The post served as a guide to building a career in analytics, highlighting essential skills, certifications, and roles such as data analyst, business analyst, and data scientist. A poll engaged the audience by asking which skill they thought was most critical for a career in analytics.



Conclusion:

The engagement week was a collaborative effort, with each X-Insights member contributing their unique expertise to develop engaging and informative content. The creativity and teamwork demonstrated by the club members ensured the success of this initiative. The interactive posts and polls received enthusiastic responses, sparking meaningful conversations about the importance of analytics. This initiative not only raised awareness about analytics but also established X-Insights as a platform for insightful discussions on emerging trends in the field.

11. Excel-lent AI Creations Report

Event Details:

Date: February 20, 2025

Registration Fee: ₹60 per team

Number of Teams Registered: 5

Venue: VOS Hall

Event Overview:

X-Insights successfully organized the Excel-lent AI Creations event on February 20, 2025, at VOS Hall. This engaging and interactive event revolved around data analysis and artificial intelligence, featuring two rounds designed to test participants' analytical and AI-related skills. The event was structured to be both fun and educational, allowing participants to explore the synergy between Excel and AI-driven creativity.



Event Rounds:

1. **Excel Relay Solving:** Teams were tasked with solving a series of Excel-based data problems in a relay format. Each member contributed sequentially to complete the challenge efficiently and accurately.
2. **AI Similar Picture Creation:** Participants used AI to generate images based on given prompts. The accuracy, creativity, and effectiveness of prompt engineering played a crucial role in determining the scores.

Judging and Evaluation:

The event was judged by Prof. (Dr.) Nikhil D Jonathan, who assessed the teams based on accuracy, speed, creativity, and problem-solving skills across both rounds.

Winners:

The winning team of the event was "French Fries", comprising the following members: Archee, Arpana, and Ayushi. Their outstanding performance in both rounds secured them the top spot.

Conclusion:

Excel-lent AI Creations was a highly engaging event that successfully blended analytical problem-solving with AI creativity. Participants gained valuable experience in Excel proficiency and AI-driven prompt engineering. The event not only challenged participants but also provided a fun learning experience, further strengthening their skills in data analytics and artificial intelligence. X-Insights looks forward to organizing more such events to foster innovation and learning in the field of data analytics and AI.

12. AI Dumb Charades 2025 Report

Event Details:

Date: March 18, 2025

Registration Period: March 14 to 17, 2025

Registration Fee: None

Number of Teams Registered: 7

Venue: Tenth Batch Hall

Event Overview:

X-Insights, the analytics club of XIME Bengaluru, held the exciting event 'AI Dumb Charade' on March 18, 2025, at the Tenth Batch Hall on the MDP Block. This innovative event combined the classic game of Dumb Charades with an AI twist, creating an engaging and memorable experience for participants.



Announcement Details:

The event was announced on the club's official Instagram account and the unofficial XIME student WhatsApp account on March 14, 2025. A reminder mail for registration was sent on March 17, 2025, ensuring maximum participation and excitement for the upcoming challenge.

Event Details:

The event started at 5:00 PM at the Tenth Batch Hall on the MDP Block. The teams, each consisting of 2 members, were divided into two groups — the prompter group and the deducing group. The prompters were tasked with creating an AI-generated movie poster from a list provided by the members. The deducing group then had to guess the name of the movie by examining the poster generated by their teammate.

To make the challenge more engaging, prompters were restricted from using the movie name or the main actors' names in their prompts. Participants were allotted 30 minutes for the creation of AI-generated images and 5 minutes for guessing the movie name.

Conclusion:

Four out of seven teams successfully guessed all the movie names correctly. Among them, Team 'Movie Buffs', consisting of teammates Kunal Parakh and Kangkan Talukdar, emerged victorious based on the time margin. Their quick thinking and teamwork secured their win. This event marked the final event hosted by the X-Insights 2024-25 club members, closing the academic year with an innovative and engaging activity that highlighted creativity, teamwork, and analytical thinking.

MISCELLANEOUS ACTIVITIES

Squid Strategy: The Analytics Challenge

As part of **XIMERA**, XIME's annual inter-college fest held on **February 27-28, 2025**, X-Insights organized Squid Strategy, a challenging and dynamic event that tested both skills and resilience. Eleven participating teams from six different B-schools competed in this high-pressure challenge designed to test analytical knowledge and teamwork.

The event featured quizzes on Python, SQL, and Power BI, alongside a data relay race and a Dashboard challenge that required participants to build impactful visual presentations under tight deadlines. To balance the intensity, fun games like AI Creations and Sudokus were introduced, encouraging pattern recognition and lateral thinking.

The winning team, **Analytics Avengers** from **St. Joseph's Institute of Management**, claimed first prize, while **Team Axolotls** from **RV University** secured second place. The event successfully highlighted the role of data analysis in decision-making and brought together talented minds for a memorable competition.

Saturday Activity:

To promote student engagement and collaboration, X-Insights also organized a **Saturday Activity** designed to involve students in fun-filled group tasks. Activities included:

- **Jumbled Words:** Teams raced to unscramble words in record time.
- **Arranging Students Based on Numbers:** A challenging task that required critical thinking and quick organization.
- **Finding the Right Person:** A socializing activity encouraging students to network and interact.

Students actively participated, enjoying music played throughout the event. **Section D** emerged as winners, while **Section A** finished as runners-up. Both winners and runners were awarded chocolate hampers, adding a sweet end to the engaging session.

Digital Battlegrounds:

An esports event by the name of **Digital Battlegrounds** was conducted during the **XIME Winter Fest, 2024**. 3 games were conducted, namely **Valorant**, **BGMI** and **FIFA**. These games had different formats separately. As for winners, **XIME Bangalore** won in both Valorant and BGMI, while **XIME Kochi** won in FIFA. It was a great opportunity to promote esports in the campus, receiving great reception from the participations. The winners were awarded medals, cash prize and certificates.

CONCLUSION

Throughout the academic year, the X-Insights Club at XIME Bangalore has consistently demonstrated its dedication to enhancing students' analytical skills, promoting creativity, and fostering innovation through a series of successful events. Each event contributed uniquely to the growth and engagement of participants, creating a positive impact on their learning journey. The SIP Sundays event provided valuable mentorship to students, where experienced seniors shared their insights on securing internships, overcoming challenges, and applying their learning to real-world scenarios. This interactive session bridged the gap between theoretical knowledge and practical application, guiding juniors toward better preparation for their professional experiences.

The Orientation Day introduced new members to the vibrant world of analytics through interactive games and engaging activities. The event successfully set the stage for newcomers to actively participate and gain insights into the club's objectives and initiatives.

The Introduction to Data Science & AI session, combined with the Inauguration & Badge Ceremony, inspired students to explore emerging technologies. With expert insights from Mr. Suraj Shukla, participants gained a solid understanding of data science concepts and ethical considerations, sparking interest in AI-driven innovations.

The Excel Workshops held in August and September focused on building technical proficiency in essential Excel functions such as VLOOKUP, HLOOKUP, and Pivot Tables. These workshops provided students with practical skills crucial for data analysis, decision-making, and professional growth.

The Clash of Memes competition offered a creative platform where students showcased their humor and creativity by connecting analytics concepts to relatable content. This online event increased engagement on social media and strengthened the club's reach.

The Insights Board - Dash it Up competition challenged participants to leverage BI tools to analyze datasets and deliver compelling insights. This event provided an opportunity for participants to demonstrate their analytical and presentation skills.

The Tableau Workshop empowered participants with hands-on experience in data visualization techniques, enhancing their ability to create impactful visual insights. This strengthened their storytelling capabilities using data-driven narratives.

The Alumni Meet featured the *Dartboard Extravaganza*, a lively and engaging activity that brought together alumni, students, and faculty in a relaxed setting, fostering stronger connections within the XIME community. Finally, the Excel-lent AI Creations event successfully blended data analytics with AI creativity, giving participants the opportunity to showcase technical expertise and creative problem-solving skills in a competitive environment.

Overall, these events have reinforced X-Insights' commitment to developing students' analytical capabilities, critical thinking, and innovation. By providing a diverse range of opportunities for learning, networking, and skill-building, X-Insights continues to shape future-ready professionals equipped to thrive in the ever-evolving field of data analytics.

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